

Demographic Browser Help Index

Using the Demographic Browser

The Demographic Browser will display 26 important demographic facts for the ZIP code you enter. Demographics are displayed at either a ZIP Code or Block Group level, depending upon the ZIP code entered and data availability.

To view demographics for an area, type the ZIP code (5 digits) or the complete ZIP+4 (9 digits) into the edit box and click the Find button (or press Enter). If you enter a 5-digit ZIP code, the demographics shown will always be at the ZIP code level. If you enter a 9-digit ZIP code that is recognized by Demographic Browser, the demographics shown will be at the Block Group level (which covers a much smaller area than most ZIP codes). If the 9-digit ZIP code is not recognized by Demographic Browser, then demographics for the 5-digit ZIP code level will be displayed. If neither the 9- or 5-digit ZIP code is found, then the Demographic Browser will clear the edit box and let you enter a new ZIP code.

Once displayed, the demographics can be copied to the Windows Clipboard by clicking the Copy button. The clipboard format is tab-delimited, and the demographics appear in the order presented on the screen. This information can be pasted into spreadsheet or word processing software.

To exit Demographic Browser, click the Exit button.

Terms and Abbreviations

The term median refers to the mid-point of the data elements available. For example, 5 is the median of the data elements 1, 4, 5, 22, 34.

In certain cases where the description would be too long, the term household is abbreviated as HH.

The term quarters or living quarters refers to single dwellings, such as a house, apartment, dormitory room, etc.

Demographic Variables

Here are descriptions for each demographic fact included in Demographic Browser:

Total Population **Total Female Population**

The population figures are simple counts of individuals within the specified ZIP code area. You can derive the total male population by subtracting the Total Female Population from the Total Population.

Total Households (HH)

Total Households is the total number of households in the specified ZIP code area. A household consists of one or more persons occupying a separate living quarter, where they live and eat separately from persons of other households.

Median Age

Median Age Of Females

Median Age Of Males

The median age demographics refer to the median age of all persons, of all females, and of all males in the specified ZIP code area.

Total Housing Units

A housing unit is a house, an apartment, a mobile home, trailer, or other dwelling occupied as separate living quarters.

Total Families

A family is any group of persons occupying one household who are related to the householder by birth, marriage, or adoption. A household that contains a group of unrelated persons, or a single person living alone, is not considered a family.

Average Household Size

The average household size is calculated by dividing the number of individuals occupying households by the total number of households.

Aggregate HH Income (\$000)

Aggregate household income is the total sum of the income of all households in that area. This value is expressed in thousands of dollars.

Median Household Income

Median Family Income

Median household and family income numbers give the median value of these items.

Median Home Value

Median home value is the median dollar value of all single-family homes in the given area.

Population In Group Quarters

All persons not living in households are classified as occupying group quarters. This includes institutional quarters (prisons, hospitals, nursing homes), as well as other types of quarters (dormitories, military quarters, etc).

% White
% Black
% Asian
% American Indian
% Other

Population percentages for ethnic groups represent the percentage of that ethnic group as compared to the total population.

Head of HH, Age 15 to 24
Head of HH, Age 25 to 34
Head of HH, Age 35 to 44
Head of HH, Age 45 to 54
Head of HH, Age 55 to 64
Head of HH, Age 65 to 74
Head of HH, Age over 75

Head of HH data indicate the number of households in the area that have a person of that age range as the head of household. The head of household is normally the person that owns, leases, or rents the living quarters.

